



IPO Readiness

Optimize the public company journey

Meeting greater regulatory scrutiny, operational complexity, and profitability objectives while maintaining day-to-day activities can delay public-company readiness. Built with cross-functional expertise in corporate transactions, risk management, program management, accounting, and reporting, our IPO Readiness experts deliver a full suite of public filing and advisory solutions that maximize value and minimize risks.

Future ready IPO solutions

- Understand the demands and preparedness required to operate as a public registrant with a comprehensive IPO readiness assessment culminating in an actionable roadmap.
- Meet all milestones with transaction governance, planning, and program management.
- Capitalize on expert support for accounting and financial reporting functions.
- Navigate new risks with robust controls, risk remediation, and SOX program implementation.
- Be ready on day one with future-state operational planning design and implementation.
- Pursue continuous post-transactions optimizations for accelerated growth without adding cost.

IPO Operational Readiness Methodology

Our team partners with you to enable, lead, and manage IPO activities, providing an optimized public offering roadmap to efficiently transition to a post-IPO state. Our approach focuses on meeting public company operational readiness needs to maximize efficiencies while minimizing risks.



Experience delivered

■ Life Sciences Public Company Readiness

Challenge

A protein drug discovery leader had an aggressive IPO timeline and needed to overhaul its entire financial technology architecture and prepare for public-company regulatory demands.

How We Helped

CrossCountry staffed expert accounting and finance professionals to fill gaps during the IPO journey while simultaneously implementing Coupa for long-term Procure-to-Pay (P2P) transformation.

Results

- **7 months** successful IPO timeline
- **1 month** Coupa go-live timeline
- Expert **surge support**
- **Technical accounting documentation** and month-end close **optimization**