# CROSSCOUNTRY CONSULTING

### **A Better Experience**

## **Asset Management**



#### **Asset Management**

Asset management firms in both the regulated and alternative spaces face an environment of increased competition and heightened scrutiny. In order to grow Assets Under Management (AUM) without increasing headcount, asset managers are laser focused on achieving scalability. Operations, Data Management and Portfolio Reporting are the three areas where the ability to scale is imperative.

#### **OUR EXPERTISE**





#### HOW WE CAN HELP

Asset Managers are increasingly challenged to develop and maintain a more complex operating model than ever before, our experts can help you:



### **OUR EXPERIENCE**

### Case Study

Lack of consistent accounting/reporting processes across various teams and data management issues that required immediate attention due to pending acquisition by global conglomerate holding company.

#### **Our Approach**

- Performed gap analysis of existing business processes
- Supported the client in streamlining their accounting process through a single platform
- · Assisted with migration of an acquired hedge fund from technical and process standpoint
- Aided in divesting non-alternatives business
- Developed a custom application that manages all aspects of the client's credit trading business from the portfolio management side
- Supported migration of Customer Relationship Management (CRM) data to fund administrator
- Established data governance framework and scorecard for critical data elements identification
- Created custom application to manage investor and CRM data

#### Impact

Helped the client migrate portions of the business to fund administrator while simultaneously achieving operational efficiencies, improving data quality and data management practices.

## **Contact Us**



BRUCE KLEIN, Partner Lead bklein@crosscountry-consulting.com 646.232.3980



DAVID MINTO, Associate Director dminto@crosscountry-consulting.com 201.275.3852







glassdoor

WWW.CROSSCOUNTRY-CONSULTING.COM | INFO@CROSSCOUNTRY-CONSULTING.COM